



## **SHAREABLE DOCKLESS MOBILITY DEVICE PROGRAM 2021-2022 ANNUAL PERMIT AWARDS**

### **Background**

The Atlanta Department of Transportation (ATLDOT) is tasked with the responsibility of regulating the public right of way, encouraging alternative transportation options, and protecting public safety. The Shareable Dockless Mobility Device Program has been operating since February 2019 and continues to be managed by ATLDOT.

The City of Atlanta began permitting Shareable Dockless Mobility Devices in February 2019 with an open permit application. Within six months, the City had permitted over 12,000 devices across nine companies and Mayor Bottoms temporarily suspended the permit process in July 2019.

In early 2020, ATLDOT created a set of [Guiding Principles](#) and a robust application selection process that takes into account our lessons learned over the past years of operations in Atlanta, public input (including several open house meetings, council hearings, emails, phone calls, and a public survey), and substantial research and learnings from staff and programs in other cities across the county. In March 2020, ATLDOT relaunched the permit program with a limited permit that was offered to only four companies. The new permit structure included annual permits and sub-permits to better control the number of devices permitted within the City.

Due to the COVID-19 pandemic, the program was suspended from March to July with the new annual permits valid from July 1, 2020 through June 30, 2021. In the 2020-2021 permit year, the number of devices permitted ranged from 3,200 at a minimum to 6,500 devices at a maximum.

[More details on the 2020-2021 permit selection process.](#)

[Program statistics since 2019.](#)

### **Permit Selection Process**

The 2021-2022 program will permit a base number of devices to awarded companies through an Annual Permit, with the option to offer Temporary Sub-Permits to expand a company's fleet size. The first round of Temporary Sub-Permits will be valid from July 1, 2021 to September 30, 2021 and will be subject to adjustments based on company performance and compliance with City regulations, overall market needs and utilization rates, and the capacity of our right-of-way. At the discretion of the Commissioner, Permitted Operators will be invited to apply for subsequent Temporary Sub-Permits.

The application period for 2021-2022 Shareable Dockless Mobility Device Annual Permit was open from April 5 through April 19, 2021. The City of Atlanta received ten (10) applications for Annual Permits, with many also applying for Temporary Sub-Permits (Table 1).

During the initial permit review, several device offerings from Spin were initially disqualified due to operational concerns related to proposed fleet size and safety concerns associated with unique technological features and device weights and sizes. The decision was made that if Spin were to receive a



permit, the City would continue to coordinate with Spin to better understand the implications for safety and public usability of these novel devices and determine their appropriateness either as part of an annual permit or sub-permit fleet offering. This analysis did not impact the way in which the Spin stand-up scooter and e-bike application was scored.

Applications could receive up to 203 points total, in four categories: Operations Plan (29%) User Communication and Education Plan (24%), Fleet Design (30%), and Equity Plan (17%). The scoring results for each company are shown below (Table 2).

All companies met the basic operating qualifications to have their applications scored. Applications were scored based on our [Guiding Principles](#) and [Scoring Rubric](#) by an Application Review Panel consisting of four (4) members with expertise in transportation and right-of-way management, the Atlanta BeltLine, enforcement, and public realm design.

After all applications were scored, the three applicants with the highest scores were selected to receive a permit – (in alphabetical order) Bird, Lime, and Spin (Table 2). The three Annual Permits being offered will permit a total of 1,500 stand-up scooters and 1,000 e-bikes (Table 3). Permitted Operators will also receive approved Temporary Sub-Permits subject to ongoing administrative adjustments per the conditions of the Temporary Sub-Permits.

**Table 1. Applications Received.**

Company	Applications for Annual Permits (up to 500 per device type) Valid from July 1, 2021 – June 30, 2022				Applications for Sub-Permits. (up to 1,500 per device type) Valid from July 1, 2021 – Sept 30, 2021			
	Stand-up Scooter	Sit-down Scooter	E-Bike	Pedal Bike	Stand-up Scooter	Sit-down Scooter	E-Bike	Adaptive
Bird	500	0	0	0	1,500	0	0	0
Boaz	0	500	0	0	0	500	0	0
Bolt	500	500	500	0	350	350	350	0
Helbiz	500	0	500	0	500	0	0	0
HOPR	500	500	500	0	0	0	0	0
Lime	500	0	500	0	1,000	0	0	Lending Library
Spin	500	0	500	0	1,500	0	0	285 <sup>1</sup>
Superpedestrian	500	0	0	0	500	0	0	0
VeoRide	500	500	500	500	500	1,500	0	0
Wheels	0	500	0	0	0	500	0	0

<sup>1</sup> Several device types proposed by Spin were initially disqualified due to operational and safety concerns. The City will work with Spin to determine if these device types are an appropriate addition to the program.



Table 2. Application Scores – companies with approved permits are highlighted in green.

Application Section	Maximum points available	Bird	Boaz	Bolt	Helbiz	HOPR	Lime	Spin	Super-pedestrian (LINK)	VeoRide	Wheels
Operations Plan	58	43.3	29.4	28.3	36.6	35	45.2	43.2	45	40.5	38.3
Communication and Education Plan	50	38.8	15.3	19	23.3	19.3	35	36.3	30.3	32.3	24.8
Fleet Design	61	27.3	24.5	16.5	12.8	17.5	34	32.5	26.3	25.3	20.8
Equity Plan	34	22.5	10.3	17.3	20.3	17.5	26.5	22.5	20.3	25	18
<b>Total Score</b>	<b>203</b>	<b>131.9</b>	<b>79.5</b>	<b>81.1</b>	<b>93</b>	<b>89.3</b>	<b>140.7</b>	<b>134.5</b>	<b>121.9</b>	<b>123.1</b>	<b>101.9</b>

Table 3. Companies with approved Annual Permits and Sub-Permits.

Company	Approved Annual Permits Valid from July 1, 2021 - June 30, 2022			Approved Sub-Permits Valid from July 1, 2021 to September 30, 2021			
	Stand-up Scooter	Sit-down Scooter	E-Bike	Stand-up Scooter	Sit-down Scooter	E-Bike	Adaptive
Bird	500	0	0	1,000	0	0	0
Lime	500	0	500	1,000	0	0	0
Spin	500	0	500	1,000	0	0	0 <sup>2</sup>
<b>Total</b>	<b>1,500</b>	<b>0</b>	<b>1,000</b>	<b>3,000</b>	<b>0</b>	<b>0</b>	<b>0</b>

<sup>2</sup> ATLDOT may permit a small number of additional devices that provide enhanced physical accessibility. These devices are being more intensely reviewed before issuing permits to ensure devices are safe and meet our guiding principles.